



north lake tahoe

Chamber | CVB | Resort Association

For all of our Business-Related Programs and Events
log on to: www.NorthLakeTahoeChamber.com

CALENDAR FOR CHAMBER MEMBERS

JANUARY

17 Chamber Ed Class – UPDATE on LABOR LAW 2012
8:30-noon

Cedar House Sport Hotel, Truckee

SIGN UP EARLY FOR SPECIAL RATE: www.sierrahra.com

**Get members and locals to your
business and get people talking!!!! –
HOST A CHAMBER MIXER THIS
YEAR**

**call KYM FABEL and get on the
calendar!!! 530.581.8764**

WELCOME NEW MEMBER

sierra
HERITAGE

Sierra Heritage Magazine

Sierra Heritage Magazine is a 30 year old bi-monthly magazine that reports on travel destinations and history of the Sierra Nevada region. For more information on their many publications – www.sierraheritage.com , call Rick Dyess at 775.742.4609, Rick@sierraheritage.com



Ski Butlers

Ski Butlers is a full service ski shop and snowboard shop that offers ski rentals and snowboard rentals to over 30 North American ski resorts. Ski Butlers award winning Ski Rental Delivery service is the most convenient and hassle-free way to rent your ski rentals. Instead of traveling to a busy ski shop and waiting in line, use Ski Butlers and you will be fitted for your ski rentals in the comfort of your own living room. If there are any problems during the rental, Ski Butlers will meet you to fix those problems. We will also pick up the ski equipment on the final day of your ski rental. Ski Butlers allows you to reserve your ski rental equipment online and store customer information from ski rental to ski rental and location to location.

Contact Information: Ben Saviello, PO Box 4137, Truckee CA 96160, NorthTahoe@skibutlers.com, www.skibutlers.com, 530-582-8277

THANK YOU RENEWING MEMBERS:

Atomic Printing

California Tahoe Conservancy

Lyn Karol – Coldwell Bankers Incline Village

NLTRA ACCEPTING APPLICATIONS FOR MARKETING SEATS

The North Lake Tahoe Resort Association (NLTRA) is accepting applications for three open seats on its Marketing Committee. The seats will each serve a three-year term, January 2012 to December 2014.

The NLTRA Marketing Committee is made up of two board members, nine appointed lay (community) members and a Placer County CEO representative. Lay members are selected based on their relevant marketing experience, geographic area and industry representation. The NLTRA Board of Directors will appointment the new Marketing Committee members at their January 4, 2012 meeting.

Individuals for consideration need to submit a letter of interest and resume to NLTRA Tourism Director Andy Chapman by **Tuesday, December 27, 5 p.m.** via email, Andy@PureTahoeNorth.com, or by mail at Attention: Marketing Committee Application, P.O. Box 5459, Tahoe City, CA 96145.

The NLTRA operates the North Lake Tahoe Chamber of Commerce and the Tahoe North Convention and Visitors Bureau, and is a partner with the Incline Village Crystal Bay Visitors Bureau in the North Lake Tahoe Marketing Cooperative. The NLTRA also serves as a partner with Placer County and other public agencies in the development and funding of infrastructure, transit and community mobility projects designed to enhance tourism and community quality of life for the benefit of all in the North Lake Tahoe region. For more information about the NLTRA, visit www.nltra.org. For details about the North Lake Tahoe Chamber of Commerce, click to www.NorthLakeTahoeChamber.com.

Placer County
California



Placer County CEO Thomas M. Miller

Announces Retirement Plans

Placer County Executive Officer Thomas M. Miller announced Tuesday that he plans to retire early next year.

Miller revealed his retirement plans at the end of a meeting of the Placer County Board of Supervisors Tuesday. Afterward, the board announced plans for conducting a nationwide search for his successor. As Placer County's

facility services director, he launched an ambitious capital construction program aimed at constructing new parks and buildings.

The new buildings were needed to accommodate population growth and replace aging facilities at the Placer County Government Center, a North Auburn complex commonly known as the DeWitt Center. As CEO, he was able to oversee completion of many projects, including the first phase of the new Bill Santucci Justice Center in Roseville and buildings such as the Community Development Resource Center and Auburn Justice Center in North Auburn.

During his tenure as facility services director, the county planned and constructed the Granite Bay Community Park, Ronald L. Feist Park in Granite Bay and Squaw Valley Park

Half-Off Pet Adoptions Extended for the Holidays

The Half-Off Pet Adoption Promotion which began November 15th has been extended until January 31st at both Placer County Animal Shelters in Auburn and in Tahoe Vista! Placer County Animal Services is able to offer the half-off coupons due to charitable contributions and the support of A New Hope Animal Foundation. The generosity of the community and of A New Hope to help find homes for more dogs and cats is greatly appreciated. The coupons are available for all adoptable animals at both County Shelters in Auburn and in Tahoe Vista. Residents need only to arrive at a Shelter, select their new pet, get a coupon on the spot, and pay half of the usual fee. The half-off fee will be \$56 for dogs and \$46 for cats. When someone adopts a new pet from these animal shelters, they also receive over \$250 worth of services with their adoption, including heartworm testing, vaccinations, micro chipping (and registration) and a free initial veterinarian exam from participating veterinary clinics.

The Auburn Animal Shelter is located at 11251 B Avenue, Auburn and the Tahoe Vista Shelter is located at 849 Shelter Rd., Tahoe Vista. Available animals can be viewed online at [Petharbor](#) and [Petfinder](#) For more information about the Home for the Holidays Half-Off Adoptathon, please call the Placer County Animal Services at (530) 886-5540.

EXCLUSIVE CHAMBER MEMBER SPECIALS



K-Tahoe's "Spend Locally" Campaign

We've all suffered; now let's do something about it!

Let local purchasing be the "flywheel effect" to get the local economy rolling

K-Tahoe will make hourly announcements on how local consumer spending will help to spur the local economy, featuring interviews with local commerce insiders

These announcements will also be sponsored by and recommend three local businesses, including their name, address, contact info and any special or noteworthy promotion (10 to 15 seconds per business)

We use your voice and words on the air to deliver your message

Every business is guaranteed a minimum of 6 announcements per month

Never before has an offer like this been made

Participating businesses must be a member of North Lake Tahoe Chamber

K-Tahoe's Economic Incentive:

We share in the cost! (\$50.00 monthly value)

Your cost is only \$19.95 per month*

Please call today for a sample ad or to reserve your space. This offer is limited to 500 businesses total.

Contact: Darrell Wampler

805-794-3924

dw@kthoradio.com

*(six month minimum, billed monthly to credit card or paid in advance)

PUBLIC INFO & MEETINGS

FREE *Christmas Tree* *Recycling*

(Recicle su árbol del día de fiesta)

Please remove all ornaments,
tinsel, lights and tree stands
from the tree before recycling.

Christmas Trees Only!

Please, no wreaths /other greenwaste.

Trees placed curbside are landfilled.
Please drop-off your tree
for recycling instead!



For more information, contact the WASTE NOT Hotline at 775.832.1284 www.ivgid.org/conservation