

FOR IMMEDIATE RELEASE:

## Homewood to Host St. Patrick's Day Twilight Ski

HOMEWOOD, Calif. (Friday, March 09, 2012) – Homewood Mountain Resort will host a St. Patrick's Day celebration for the record books on Saturday, March 17, featuring the St. Patty's Twilight Ski – during which, guests are invited to hit the slopes from 4 p.m. to 7 p.m. via the Quail triple chair, in addition to daytime skiing and riding. The St. Patty's Twilight Ski will offer the region's most unique and scenic experience, featuring Homewood's renowned lake views during the sunset hours.

“There's nothing quite as beautiful as the sunset's alpenglow over Lake Tahoe from the slopes of Homewood,” said Kent Hoopingarner, general manager of Homewood Mountain Resort. “The St. Patty's Twilight Ski is something special that we hope every skier and rider will enjoy; and the day's live music and great food will make for a party to truly remember.”

Live music by JELLY BREAD welcomes guests of all ages to dance the afternoon away under the giant St. Patrick's Day party tent at the South Lodge patio from 3 p.m. to 6:30 p.m. Self-described, JELLY BREAD is the combination of a pumping rhythm section, an award-winning singer/songwriter influenced by Ben Harper/John Butler point of view; rootsy funk/rock guitar licks with a bit of dirt under the nails; vocal harmonies that add textures as rough as sandpaper, and as soft as velvet.

One lucky guest will find Homewood's “Pot O' Gold”. Hidden on the slopes of Homewood and ready to be found between 9 a.m. and 4 p.m., the Homewood Pot O' Gold will contain treasures such as a lift ticket 3-pack, a 2012/2013 season pass, and a West Shore Café & Inn gift card. Guests will receive hints as to the Pot O' Gold's whereabouts on the Homewood Facebook page on St. Patrick's Day.

In the spirit of true St. Patrick's Day revelry, Homewood's full bar will feature a bevy of green libations to please any guest's inner-leprechaun, including green beer, Green Bull cocktails (a.k.a. Red Bull mixed drinks), and many others. No St. Patrick's Day would be complete without corned beef and cabbage, and Homewood's South Lodge will offer the celebrated special from noon into the evening at \$10 per plate for season pass holders and \$15 for all guests.

Commemorative I shamrock Homewood T-shirts will be available as well at \$10 for Homewood season pass holders or \$15 for all guests; and \$10 for kids.

The St. Patty's Twilight Ski welcomes all Homewood 2011/2012 Saturday-access season pass holders; as well as full- or half-day Homewood ticket holders on March 17. Guests who arrive at 4 p.m. or later for the St. Patty's Twilight Ski may purchase a special \$29 evening lift ticket. For additional details about the St. Patty's Twilight Ski as well as the full schedule for the St. Patrick's Day celebration at Homewood, visit [SkiHomewood.com](http://SkiHomewood.com) or call 530.525.2992.

About Homewood: Homewood Mountain Resort is one of California's first winter recreation resorts. Offering a family-friendly atmosphere since 1961, Homewood continues to offer premier winter skiing and snowboarding with a focus on top level guest service and custom vacation packages. Homewood is accessible via Interstate 80 to California State Route 89, just 55 miles from Reno Tahoe International Airport. The resort's parent company is San Francisco, California based JMA Ventures, LLC. JMA is a full service real estate investment firm, serving as managing member of over \$500 million in existing projects.

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Contact: Rachael Woods – [pr@skihomewood.com](mailto:pr@skihomewood.com), 530.545.3311