



ANNUAL LUNCHEON

MEMBERSHIP

OCTOBER 27, 2011

NOON (REGISTRATION @ 11:30AM)

\$35 members / \$45 Non-members

After Oct 24: \$40 members/ \$50 non-members

NORTH TAHOE EVENT CENTER

8318 North Lake Blvd

Kings Beach, CA 9143

THE CHANGING FACE OF THE NORTH LAKE TAHOE SKI INDUSTRY



Panel Presentations By
Bill Rock
GM, Northstar At Tahoe



Art Chapman
CEO, JMA (Alpine & Homewood)



Andy Wirth
CEO, Squaw Valley

- With the new ownership of our larger mountains, what is the future of skiing in North Lake Tahoe?
- What's new on the mountain?
- What does the merging of Squaw & Alpine mean for employees & skiers?

DEADLINE FOR REGISTRATION: Friday, October 24, 2011

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