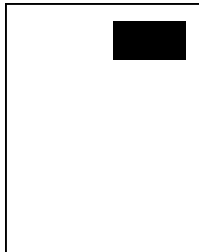




The Advocate—North Lake Tahoe Chamber Newsletter

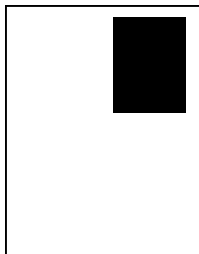
2009 AD RATES AND SUBMISSION REQUIREMENTS

Ad Rates and Sizes



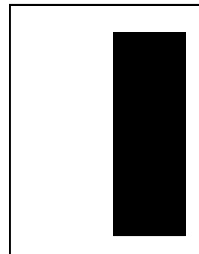
BUSINESS CARD
3.774" wide by 2" tall

\$75 single ad (one issue)
\$65 single ad (3 or more issues)



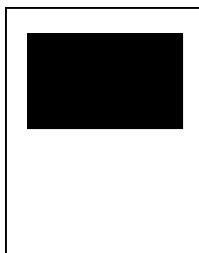
QUARTER PAGE
3.774" wide by 5" tall

\$125 single ad (one issue)
\$110 single ad (3 or more issues)



HALF PAGE HORIZONTAL
3.774" wide by 10" tall

\$200 single ad (one issue)
\$175 single ad (3 or more issues)



HALF PAGE VERTICAL
7.5" wide by 5" tall

\$200 single ad (one issue)
\$175 single ad (3 or more issues)

Requirements

PLEASE SEND ALL ADS VIA E-MAIL ATTACHMENT.

FILE FORMAT PREFERRED

Ads must be in black and white/grayscale for printed newsletter. Ads can be in color for online newsletter only. High resolution (press optimized) PDF or Microsoft Publisher (up to version 2007) preferred. Other digital file types accepted include: Photoshop (up to version 3.0), JPEG and Microsoft Word. If providing a Word file, please send the graphics file(s) such as logos and photos separately, in addition to the Word document. Please include all graphics and logos used in the advertisement as E-mail attachment(s). Convert photos to grayscale.

PLEASE SEND AD FILES TO

Whitney Parks, Newsletter Coordinator, at whitney@puretahoenorth.com.
Phone: 530-581-8700

CONTACT

Kym Fabel, Chamber Manager, at kym@puretahoenorth.com or 530-581-8734 for questions regarding pricing and billing.

NOTE

Full page flyer inserts (8.5" wide by 11" tall) are also available. Please contact us for deadlines, requirements and more information.